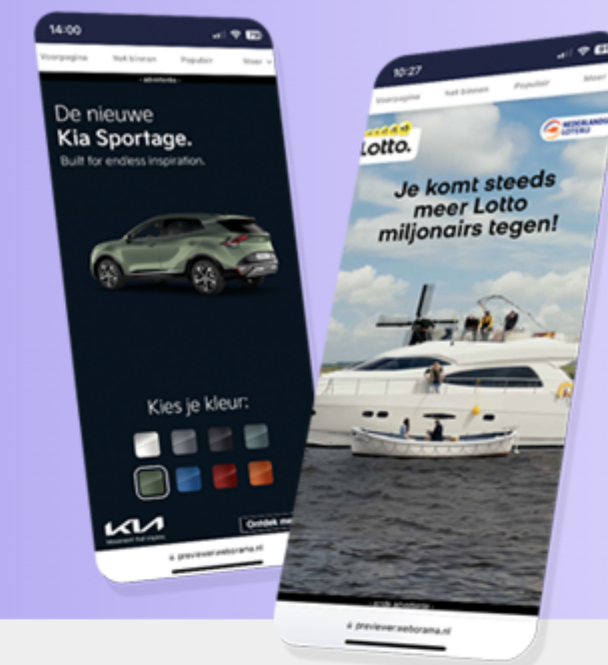


Creatives, Tech & Execution

High-impact advertising technology partner for publishers , agencies and advertisers since 2004.



Workflow

- **Contact us**
Request a specific HTML5 template or brief our team for a proposal
- **Production**
Receive template files and start designing the creation(s) yourselves, by your creative agency or we can do this and upload in previewer
- **Process**
Provide trackers and landing pages and we will send 3rd party tags for seamless integration
- **Go Live**
You are now ready to set up the campaign your chosen DSP and go live
- **Reporting**
Let us know if you want to use our reporting tool to view KPIs and gather learnings

Execute

We offer technology, creatives and media as a combined service to help you face your Rich Media challenges. This means A-Z Rich Media execution.



Briefing & proposal

Brief our team with your objectives, assets & budget and receive a full proposal from us.



Production

It will take 5–8 business days including feedback rounds to bring your ads to life.



Campaign Live

The campaign will be set up and monitored in real-time. Afterwards an evaluation is provided.

Impact Marketplace

- A programmatic Rich Media network
- 15 connected premium publishers (connected & direct)
- 25 different categories
- Multiple countries: NL, BE, FR, IT, UK, ES, DE
- One Deal ID for all publishers
- Hosting fees waived
- Eyetracking heatmaps

For inspiration

Check our online creative gallery with more than 999 examples of Rich Media.



[See more examples](#)



REFINERY 89

MEDIAHUIS

infoplaza

Roularta Media Nederland

MASSARIUS

PJPER MEDIA
a family business

Footballco

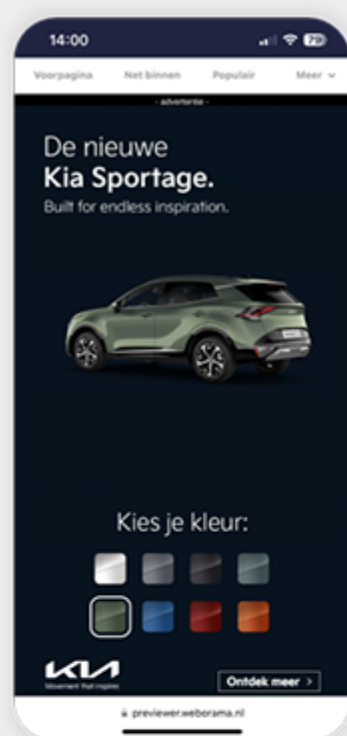
YIELDKIT

Adevinta

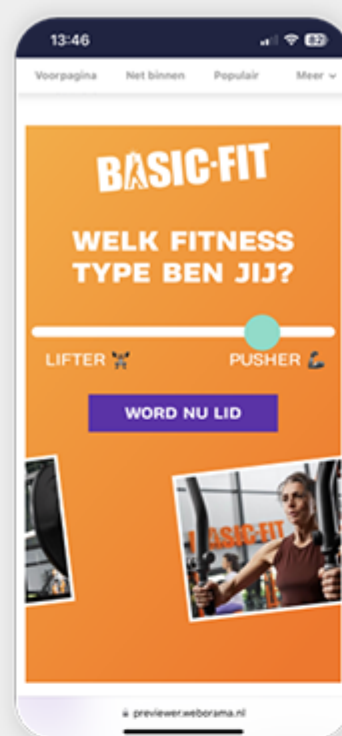
WebAds
the publishers network

azerion

MOBILE



Interscroller
320x500



Mobile Vertical
320x500



Mobile Portrait
320x400

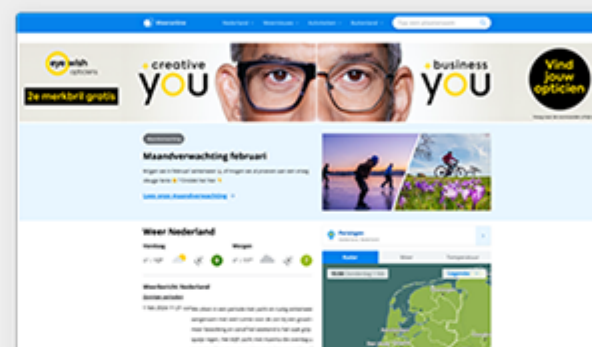


Swipecube
300x250 | 320x240

DESKTOP



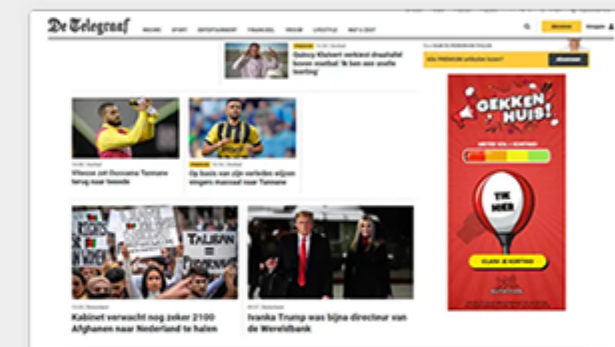
APTO
1800x1000



Superheader
1800x200



Billboard
970x250

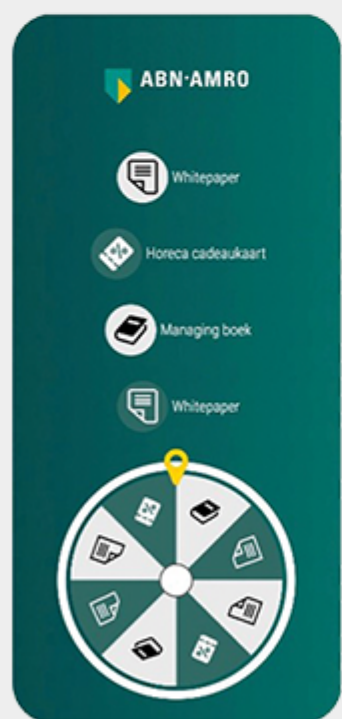


Halfpage Ad
300x600

PLAYABLEADS



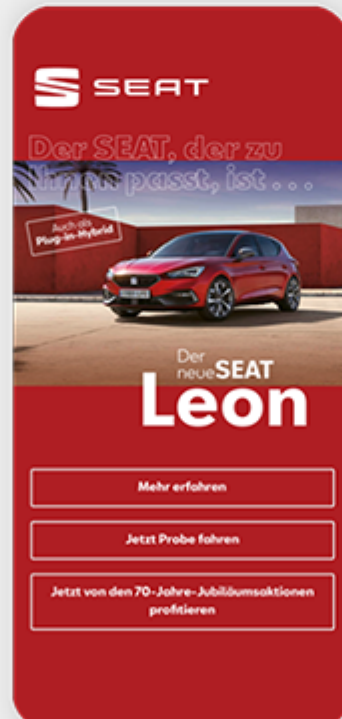
Spin the Wheel



Memory

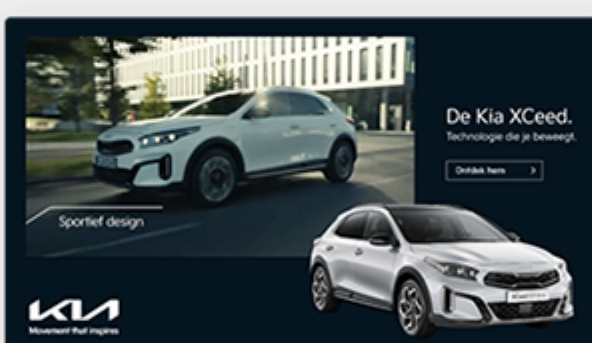


Quiz

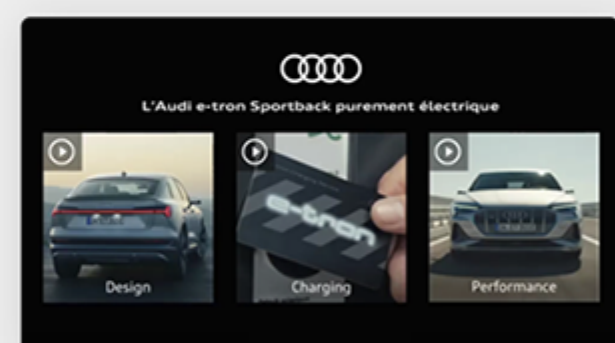


Personality Test

VIDEO



Skinned



Multivideo



Interactive



Sleep